MAR 1 7 2010

Attorney Docket No.: 06975-0058001 Client Ref. No.: Ad Serving 01

OFFICIAL COMMUNICATION FACSIMILE:

OFFICIAL FAX NO: (571) 273-8300

Number of pages including this page 2

Applicant: Harry Morris et al.

Art Unit : 2451

Serial No.: 09/690,007

Examiner: Backhean Tiv

Filed

: October 17, 2000

Title

: Displaying Advertisements In a Computer Network Environment

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

A Confirmation of Hearing dated March 17, 2010 is attached.

Respectfully submitted,

Date: March 17, 2010

Jeremy J. Monaldo Reg. No. 58,680

Fish & Richardson P.C. 1425 K Street, N.W. 11th Floor Washington, DC 20005-3500

Telephone: (202) 783-5070

Fax: (202) 783-2331

40633755.doc

NOTE: This facsimile is intended for the addressee only and may contain privileged or confidential information. If you have received this facsimile in error, please immediately call us collect at (202) 783-5070 to arrange for its return. Thank you.